

SEATTLE EROTIC ART FESTIVAL

2027 SPONSORSHIP OPPORTUNITIES

SEAF

SEAF 2027

MAY 7, 8, & 9

ABOUT THE FESTIVAL

Now in our **twenty-fifth** year, the *Seattle Erotic Art Festival* is a public event that expands the enjoyment and acceptance of sexual expression in the arts. SEAF encourages a more accepting and loving world by showcasing art that celebrates the wide spectrum of sexuality, while honoring the complex and diverse identities of our patrons and artists.



ABOUT THE FESTIVAL

The *Seattle Erotic Art Festival* is the flagship program of the **Pan Eros Foundation**, a nonprofit organization that celebrates and cultivates sexuality through the arts and education for all.

PAN } EROS
foundation

FESTIVAL-RELATED EVENTS

SEAF



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A BLACK TIE AFFAIR (March 6, 2027)

Festival preview event
Attended primarily by “Art Activists”
Meet artists, curators, and SEAF organizers
Limited tickets



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SSaturday Shenanigans

Monthly art parties at Gallery Erato
Official SEAF fundraisers
Rotating performances and experience
Diverse crowd



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SEDUCTION (October 31, 2026)

Carnival-syle Halloween costume ball
DJs, dancing, fashion, and drinks
1000+ patrons

FESTIVAL ACTIVITIES

Seattle Erotic Art Festival is an anticipated event. It's known for immersive experiences and a safe place of exploration and celebration.

The festival weekend is packed with events that celebrate art in many forms. Festival goers enjoy the art exhibit and much more.

Past activities include...

- ☐ Staged performances
- ☐ Roaming performers
- ☐ Interactive installations
- ☐ Literary readings
- ☐ Panel discussions
- ☐ Photo booths
- ☐ Cash bar
- ☐ Dance parties

SEAF



TICKETED EVENTS AT SEAF



EROSPACE: THE MOVEMENT LAB AT SEAF

Two-day workshop featuring a series of classes geared toward anyone who wants to experiment with sensual movement.

In the Movement Lab, we believe that people shouldn't just view erotic art, they should bear witness to themselves as erotic art. We believe that self-expression is sexy and pleasure is your birthright. We believe in giving you the space to experiment, play, and explore the canvas that is your body.



PAN EROS FILM FESTIVAL

Now in its fifth year, PEFF is a celebration of diverse and thought-provoking cinema. Since its inception, PEFF has attracted work from artists across the globe, conveying a range of subjects and sexualities.

PEFF features three programs, Shorts, Silent, and Feature Films. The Short and Feature Film programs are screened at the SIFF Film Center, while the Silent Film program is continuously screened at SEAF.



SEAF

FESTIVAL REACH

4,000⁺

attendees over 3 days

100

local and out of state performers

300

volunteers

\$100,100

sold in art

\$40,000

in bar sales

\$80

average ticket price paid

ATTENDEE DEMOGRAPHICS

Gender:

Men - 47%

Women - 47%

Non-Binary - 5%

Trans* - 7%

Ages:

21-29 - 18%

30-39 - 30%

40-49 - 20%

50+ - 32%

45%

attendees reporting annual income of \$100K+

ONLINE PRESENCE

350,000

visitors in peak months

21,225

newsletter subscribers

+

17,800

in immediate social media networks

SEAF



SPONSORSHIP OPPORTUNITIES

SEAF

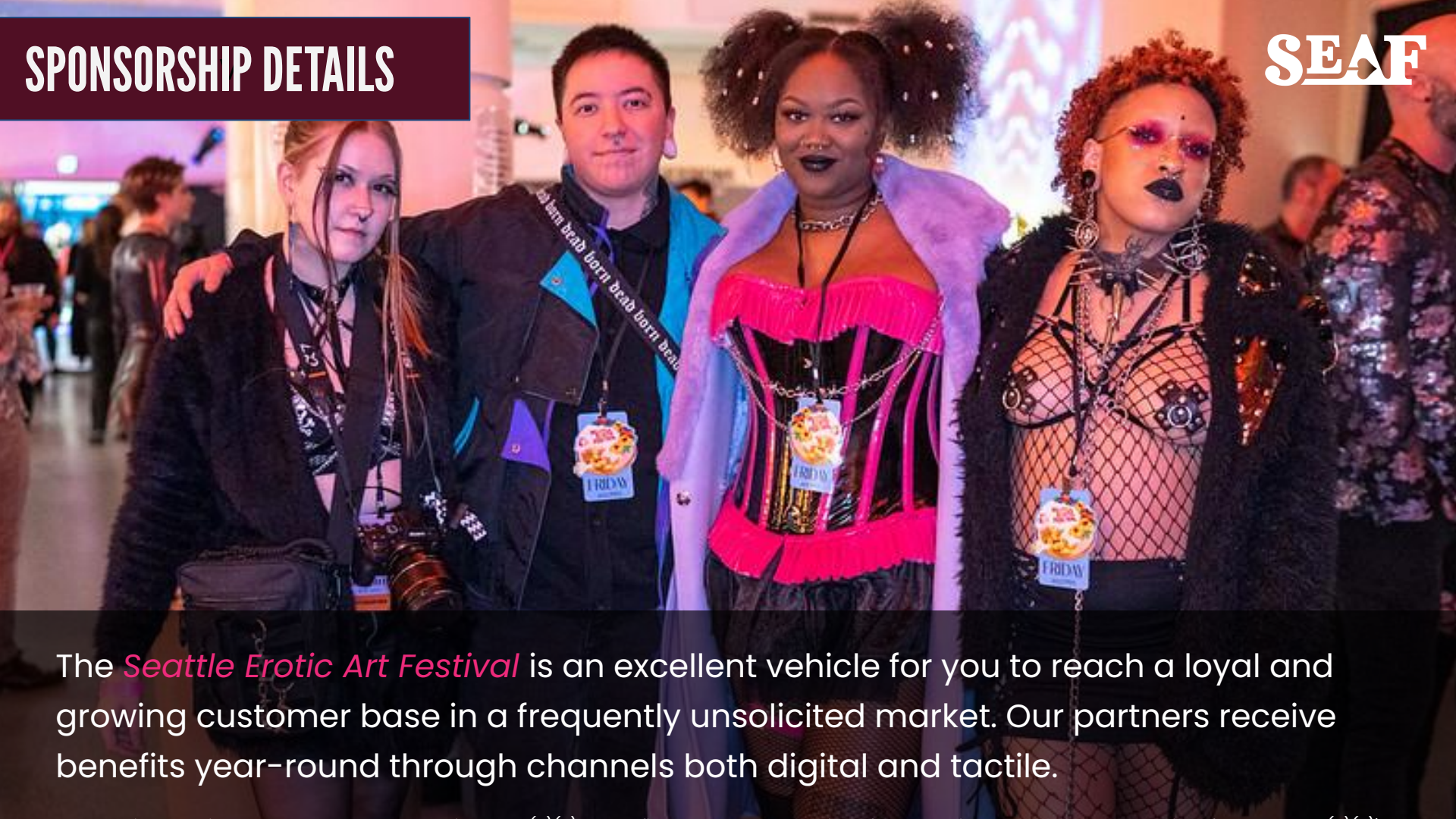


Your support is important to us. The Festival is produced by the non-profit Pan Eros Foundation, which depends on patrons, grants, and sponsorships to fund programs, facilities, and staff to achieve its long term goals of making the world a better place.

*Direct contributions made to the Foundation are also tax deductible.

SPONSORSHIP DETAILS

SEAF

A photograph of four people standing together at what appears to be a festival or event. From left to right: a woman with long blonde hair wearing a black jacket and a camera; a man with a nose ring wearing a black and blue jacket; a woman with large dark hair in pigtails wearing a pink and black corset and a purple jacket; and a woman with red hair and heavy makeup wearing a black fur coat and a fishnet top. All four are wearing lanyards with 'FRIDAY' badges. The background is a blurred indoor event space with other people and colorful lighting.

The *Seattle Erotic Art Festival* is an excellent vehicle for you to reach a loyal and growing customer base in a frequently unsolicited market. Our partners receive benefits year-round through channels both digital and tactile.

SPONSORSHIP DETAILS



We place **high value** on **businesses with shared goals**, and are pleased to tailor arrangements to meet the needs of our partners.



SPONSORSHIP LEVELS AND DETAILS

SAPPHIRE SPONSOR

\$10,000+

- Acknowledgement in program
- Logo in newsletter
- Logo on SEAF site
- Logo displayed at SEAF
- Verbal mention during festival showcases
- Logo display in PEFF Silent Film reel
- 10-second commercial pre-show reel of PEFF
- Social Media mentions
- Opportunity to contribute to VIP gifts
- Invitation to Thursday-night Artist's Reception
- VIP access to SEAF
- Tickets to PEFF

RUBY SPONSOR

\$5,000+

- Acknowledgement in program
- Logo on SEAF site
- Logo display in PEFF Silent Film reel
- 10-second commercial pre-show reel of PEFF
- Social Media mentions
- Opportunity to contribute to VIP gifts
- Invitation to Thursday-night Artist's Reception
- VIP access to SEAF
- Tickets to PEFF

EMERALD SPONSOR

\$2,500+

- Acknowledgement in program
- Logo on SEAF site
- Logo display in PEFF Silent Film reel
- 10-second commercial pre-show reel of PEFF
- Social Media mentions
- Opportunity to contribute to VIP gifts
- Invitation to Thursday-night Artist's Reception
- VIP access to SEAF

SPONSORSHIP LEVELS AND DETAILS

OPAL SPONSOR \$1,500+

- Acknowledgement in program
- Logo on SEAF site
- Logo display in PEFF Silent Film reel
- Featured logo placement in pre-show reel of PEFF Programs
- Social Media mentions
- Opportunity to contribute to VIP gifts
- Invitation to Thursday-night Artist's Reception
- Two 1-Day VIP passes or two 3-Day festival passes

PEARL SPONSOR \$750+

- Acknowledgement in program
- Logo on SEAF site
- Logo display in PEFF Silent Film reel
- Featured logo placement in pre-show reel of PEFF Programs
- Social Media mentions
- Opportunity to contribute to VIP gifts
- Invitation to Thursday-night Artist's Reception
- Tickets to SEAF

JADE SPONSOR \$250+

- Acknowledgement in program
- Logo on SEAF site
- Logo display in PEFF Silent Film reel
- Social Media mention
- Opportunity to contribute to VIP gifts
- Invitation to Thursday-night Artist's Reception

IN-KIND SPONSOR

- Logo on SEAF site
- Social Media mention
- Invitation to Thursday-night Artist's Reception

SPONSOR ONE OF THESE SPECIAL EVENTS

Saturday Shenanigans: \$1500

BENEFITS:

- Recognition as presenting sponsor on website & ads
- Vending opportunity during event
- Verbal recognition by DJs or MCs during event

PAN EROS FILM FESTIVAL: \$6500

BENEFITS:

- Recognition as presenting sponsor on website & ads
- Commercial in pre-show reel
- Verbal recognition at each screening

A BLACK TIE AFFAIR: \$5000

BENEFITS:

- Recognition as presenting sponsor on website & ads
- Mingling with Festival's highest level donors
- Verbal recognition by the Festival Director on stage



SEAF

EXCLUSIVE

SPECIAL EVENT SPONSOR

You can sponsor one of the amazing spaces within the festival or associated festival events.

Sponsorships of this nature allows you to be an interesting and integral part of the festival.

SPECIAL SPONSORSHIP OPPORTUNITIES

Stage Sponsor: \$10,000

BENEFITS:

- Stage named after your organization
- Organization name in program and all marketing materials
- Ability to have a display banner within the Festival

Live Art Area: \$1,000

BENEFITS:

- Organization name on gallery wall
- 11x17 poster with organization info on gallery wall



SPECIAL SPONSORSHIP OPPORTUNITIES

VIP Lounge: \$2,500

BENEFITS:

- Organization name on sign at VIP entrance
- Branded material in VIP packet
- Opportunities to display promotional material in VIP lounge

SEAF Bar: \$12,000

BENEFITS:

- Organization name above the bar and on bar tables
- Branded bar essentials
- Opportunities to display promotional material in VIP lounge



PERFORMANCE SPONSORSHIP

PAGODA \$2,200

- Organization name on pagoda
- Name in program and on website
- Mentions in social media and email newsletter
- Invitation to A Black Tie Affair*

VIP STAGE \$2,000

- Organization name on stage
- Name in program and on website
- Mentions in social media and email newsletter
- Optional merch in green room and VIP packets
- Invitation to A Black Tie Affair*

SHOWCASE \$1,100

- Showcase named after organization
- Mentions on stage
- Name in program and on website
- Mentions in social media and email newsletter
- Optional merch in green room
- Invitation to A Black Tie Affair*
- **4 Opportunities**

GOGO DANCERS \$900

- Showcase named after organization
- Mentions on stage
- Name in program and on website
- Mentions in social media and email newsletter
- Optional merch in green room
- Invitation to A Black Tie Affair*
- **2 Opportunities**



PERFORMANCE SPONSORSHIP (CONT.)

AMBIENT AERIAL \$700

- Name in program and on website
- Mentions in social media
- Optional merch in green room
- **2 Opportunities**

PRFM. NOOK \$500

- Organization name on sign
- Name in program and on website
- Mentions in social media
- Optional merch in green room

GREEN ROOM \$500

- Name posted in green room
- Name in program and on website
- Mentions in social media
- Optional merch in green room

TRAVEL \$250

- Name in program and on website
- Mentions in social media
- **Many Opportunities**

PARKING \$150

- Name on website
- Mentions in social media
- **Many Opportunities**

CONTACT INFORMATION

General Sponsorship Inquiries

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Sophia Sky

Email: director@seaf.art

Performance Sponsorship

Ophelia & DasBee

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Visit our website

www.seaf.art



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