

# SEATTLE EROTIC ART FESTIVAL

2025 SPONSORSHIP OPPORTUNITIES

# SEAF

SEAF 2025 • MAY 2, 3, & 4

# ABOUT THE FESTIVAL

Now in our **twenty-third** year, the *Seattle Erotic Art Festival* is a public event that encourages the creation, enjoyment, and purchase of erotic art. The featured art is selected to spark conversation, and ignite personal and cultural evolutions.





## ABOUT THE FESTIVAL

The *Seattle Erotic Art Festival* is the flagship program of the **Pan Eros Foundation**, a nonprofit organization that celebrates and cultivates sexuality through the arts and education.

PAN } EROS  
*foundation*

# FESTIVAL-RELATED EVENTS

SEAF



## A BLACK TIE AFFAIR (March 1, 2025)

Festival preview event  
Attended primarily by “Art Activists”  
Meet artists, curators, and SEAF organizers  
Limited tickets



## LATE NIGHT AT GALLERY ERATO

Quarterly dance parties at Gallery Erato  
Official SEAF fundraisers  
Rotating DJ  
Diverse crowd



## SEDUCTION (October 2025)

Exclusive Halloween costume ball  
DJs, dancing, fashion, and drinks  
300 patrons



# FESTIVAL ACTIVITIES

Seattle Erotic Art Festival is an anticipated event. It's known for immersive experiences and a safe place of exploration and celebration.

The festival weekend is packed with events that celebrate art in many forms. Festival goers enjoy the art exhibit and much more.

## Past activities include...

- ☐ Staged performances
- ☐ Roaming performers
- ☐ Interactive installations
- ☐ Literary readings
- ☐ Panel discussions
- ☐ Photo booths
- ☐ Cash bar
- ☐ Dance parties

SEAF



# TICKETED EVENTS AT SEAF



## EROTIC MOVEMENT LAB

Two-day workshop featuring series of classes geared toward anyone who wants to experiment with sensual movement.

In the Erotic Movement Lab, we believe that people shouldn't just view erotic art, they should bear witness to themselves as erotic art. We believe that self-expression is sexy and pleasure is your birthright. We believe in giving you the space to experiment, play, and explore the canvas that is your body.



## PAN EROS FILM FESTIVAL

Now in its third year, PEFF is a celebration of diverse and thought-provoking cinema. Since its inception, PEFF has attracted work from artists across the globe, conveying a range of subjects and sexualities.

PEFF features two programs, Short and Silent Films. The Short Film program is screened at the SIFF Film Center, while the Silent Film program is continuously screened at SEAF.





**SEAF**

## FESTIVAL REACH

**4,000<sup>+</sup>**

attendees over 3 days

**100**

local and out of state performers

**300**

volunteers

**\$100,100**

sold in art

**\$40,000**

in bar sales

**\$80**

average ticket price paid

## ATTENDEE DEMOGRAPHICS

### Gender:

Men - 47%

Women - 47%

Non-Binary - 5%

Trans\* - 7%

### Ages:

21-29 - 18%

30-39 - 30%

40-49 - 20%

50+ - 32%

# 45%

attendees reporting annual income of \$100K+



ONLINE PRESENCE

350,000

visitors in peak months

21,225

newsletter subscribers

+

17,800

in immediate social media networks

SEAF



# SPONSORSHIP OPPORTUNITIES

SEAF



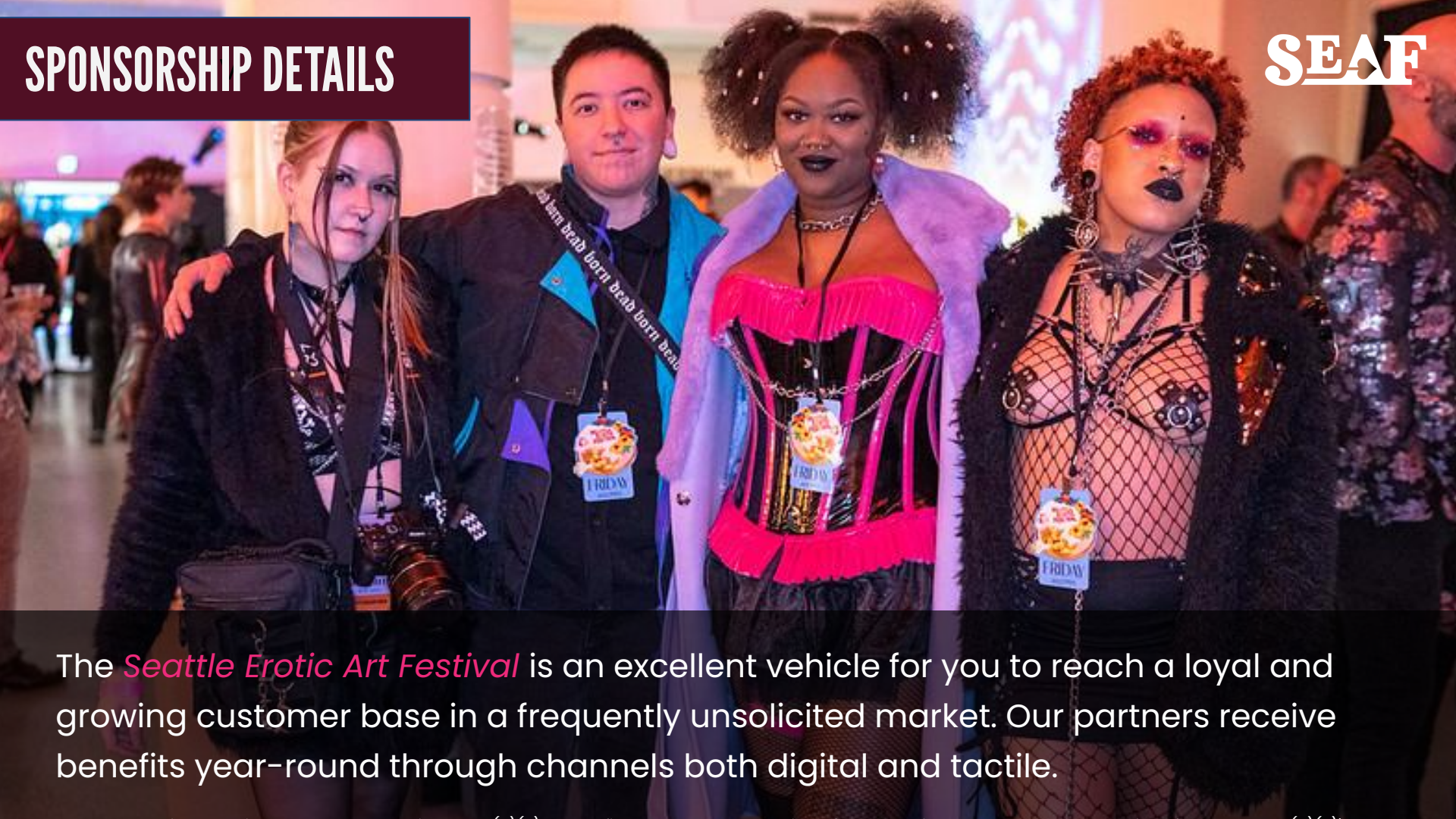
Your support is important to us. The Festival is produced by the non-profit Pan Eros Foundation, which depends on patrons, grants, and sponsorships to fund programs, facilities, and staff to achieve its long term goals of making the world a better place.

\*Direct contributions made to the Foundation are also tax deductible.



## SPONSORSHIP DETAILS

SEAF

A photograph of four people standing together at what appears to be a festival or event. From left to right: a woman with long blonde hair wearing a black jacket and a camera; a man with a nose ring wearing a black and blue jacket; a woman with large dark hair in pigtails wearing a pink and black corset and a purple jacket; and a woman with red hair and heavy makeup wearing a black fur coat and a fishnet top. All four are wearing lanyards with 'SEAF' badges. The background is a blurred indoor event space with other people and colorful lighting.

The *Seattle Erotic Art Festival* is an excellent vehicle for you to reach a loyal and growing customer base in a frequently unsolicited market. Our partners receive benefits year-round through channels both digital and tactile.

# SPONSORSHIP DETAILS



We place **high value** on **businesses with shared goals**, and are pleased to tailor arrangements to meet the needs of our partners.





# SPONSORSHIP LEVELS AND DETAILS

## SAPPHIRE SPONSOR

**\$10,000+**

- Acknowledgement in program
- Newsletter mention
- Logo on SEAF site
- Logo displayed at SEAF
- Verbal mention during festival showcases
- Logo display in Pan Eros Film Festival Silent Film reel
- 10-second commercial pre-show reel of PEFF
- Social Media mentions
- Invitation to Thursday-night Artist's Reception
- VIP access to SEAF
- Tickets to PEFF

## RUBY SPONSOR

**\$5,000+**

- Acknowledgement in program
- Logo on SEAF site
- Logo display in Pan Eros Film Festival Silent Film reel
- 10-second commercial pre-show reel of PEFF
- Social Media mentions
- Invitation to Thursday-night Artist's Reception
- VIP access to SEAF
- Tickets to PEFF

## EMERALD SPONSOR

**\$2,500+**

- Acknowledgement in program
- Logo on SEAF site
- Logo display in Pan Eros Film Festival Silent Film reel
- 10-second commercial pre-show reel of PEFF
- Social Media mentions
- Invitation to Thursday-night Artist's Reception
- Festival passes

# SPONSORSHIP LEVELS AND DETAILS

## OPAL SPONSOR \$1,000+

- Acknowledgement in program
- Logo on SEAF site
- Logo display in Pan Eros Film Festival Silent Film reel
- Social Media mentions
- Invitation to Thursday-night Artist's Reception
- Two 1-Day festival passes

## PEARL SPONSOR \$500+

- Acknowledgement in program
- Logo on SEAF site
- Social Media mentions
- Invitation to Thursday-night Artist's Reception
- Tickets to the Friday Opening Gala

## JADE SPONSOR \$250+

- Acknowledgement in program
- Logo on SEAF site
- Social Media mention
- Invitation to Thursday-night Artist's Reception
- Tickets to the Friday Opening Gala

## IN-KIND SPONSOR

- Acknowledgement in program
- Logo on SEAF site
- Social Media mention
- Invitation to Thursday-night Artist's Reception



# SPONSOR ONE OF THESE SPECIAL EVENTS

## LATE NIGHT AT GALLERY ERATO: \$1500

### *BENEFITS:*

- Recognition as presenting sponsor on website & ads
- Vending opportunity during event
- Verbal recognition by DJs during event

## PAN EROS FILM FESTIVAL: \$4500

### *BENEFITS:*

- Recognition as presenting sponsor on website & ads
- Commercial in pre-show reel
- Verbal recognition at each screening

## A BLACK TIE AFFAIR: \$4000

### *BENEFITS:*

- Recognition as presenting sponsor on website & ads
- Mingling with Festival's highest level donors
- Verbal recognition by the Festival Director on stage



**EXCLUSIVE**

## **SPECIAL EVENT SPONSOR**

You can sponsor one of the amazing spaces within the festival or associated festival events.

Sponsorships of this nature allows you to be an interesting and integral part of the festival.



# SPECIAL SPONSORSHIP OPPORTUNITIES

## Stage Sponsor: \$10,000

### BENEFITS:

- Stage named after your organization
- Organization name in program and all marketing materials
- Ability to have a display banner within the Festival

## Live Art Area: \$1,000

### BENEFITS:

- Organization name on gallery wall
- 11x17 poster with organization info on gallery wall





# SPECIAL SPONSORSHIP OPPORTUNITIES

## VIP Lounge: \$2,500

### BENEFITS:

- Organization name on sign at VIP entrance
- Branded material in VIP packet
- Opportunities to display promotional material in VIP lounge

## SEAF Bar: \$12,000

### BENEFITS:

- Organization name above the bar and on bar tables
- Branded bar essentials
- Opportunities to display promotional material in VIP lounge



# PERFORMANCE SPONSORSHIP

## PAGODA \$2,200

- Organization name on pagoda
- Name in program and on website
- Mentions in social media and email newsletter
- Invitation to A Black Tie Affair\*

## VIP STAGE \$2,000

- Organization name on stage
- Name in program and on website
- Mentions in social media and email newsletter
- Optional merch in green room and VIP packets
- Invitation to A Black Tie Affair\*

## SHOWCASE \$1,100

- Showcase named after organization
- Mentions on stage
- Name in program and on website
- Mentions in social media and email newsletter
- Optional merch in green room
- Invitation to A Black Tie Affair\*
- **6 Opportunities**

## GOGO DANCERS \$900

- Showcase named after organization
- Mentions on stage
- Name in program and on website
- Mentions in social media and email newsletter
- Optional merch in green room
- Invitation to A Black Tie Affair\*
- **2 Opportunities**



\* If sponsorship secured before February 22, 2025

# PERFORMANCE SPONSORSHIP (CONT.)

## AMBIENT AERIAL \$700

- Name in program and on website
- Mentions in social media
- Optional merch in green room
- **2 Opportunities**

## PRFM. NOOK \$500

- Organization name on sign
- Name in program and on website
- Mentions in social media
- Optional merch in green room

## GREEN ROOM \$500

- Name posted in green room
- Name in program and on website
- Mentions in social media
- Optional merch in green room

## TRAVEL \$250

- Name in program and on website
- Mentions in social media
- **Many Opportunities**

## PARKING \$150

- Name on website
- Mentions in social media
- **Many Opportunities**



## CONTACT INFORMATION

### General Sponsorship Inquiries

Sophia Sky, Festival Director

Email: [director@seaf.art](mailto:director@seaf.art)

### Performance Sponsorship

Ophelia & DasBee

Email: [performance@seaf.art](mailto:performance@seaf.art)

### Visit our website

[www.seaf.art](http://www.seaf.art)



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